



EQUIS FINANCIAL LEAD PRICES

MORTGAGE PROTECTION LEADS

BASED ON AGENT LEVEL / PRICES CORRESPOND WITH "A" LEADS

ER1	ER2	ER3	ER4	ER5
\$42.50	\$44.50	\$46.50	\$48.50	\$50.50
	RM	SM	EM	
	\$52	\$54	\$55	
	RMD	SMD	SMD	
	\$56	\$56	\$56	

DA	B	C	D	IVR	IPL
\$20	\$6	\$2	50¢	\$39	\$3

FINAL EXPENSE LEADS

A	DA	B	C
\$30	\$12	\$4	\$2