

48 - 48 - 50

What do these numbers mean?

48% of mortgage foreclosures are the result of financial hardship due to *critical illness* (only 3% due to death).¹

48% of businesses that fail, fail because of a *critical illness*.²

50% or more of all bankruptcies are directly tied to medical conditions such as critical illnesses, and around 68% of the individuals were already covered by health insurance.³



¹ Get Sick, Get Out: The Medical Causes of Home Foreclosures" Health Matrix, 2008.

² Goldstein, Mark, "Critical Illness Insurance 101" <http://ezinearticles.com/?Critical-illness-insurance-101&id=4450375> (13 April 2012).

³ "More People are Surviving Critical Illnesses..." United States Critical Illness Insurance Resource Center, 2012. <http://criticalillnesspolicies.com/insurance-coverage/critical-illness-statistics/> (13 April 2012).

